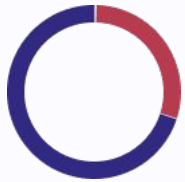


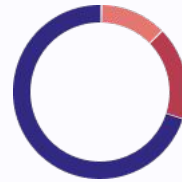
Built for Attention. Proven to Perform.

Reach a scaled, highly engaged mature audience across 500+ brand-safe card and word games.



GENDER BREAKDOWN

- 61% Female
- 39% Male



AGE BREAKDOWN

- 69% of our audience is +60 y.o.
- 17% of our audience is +21 y.o.
- 14% of our audience is +45 y.o.

61M

Annual users

11M

Games played daily

100%

Direct and organic traffic

8x

Repeat monthly visits/user



Unwind Media is a Guinness World Record holder - demonstrating the scale and loyalty of our audience.

Designed for Impact, Quality and Engagement:



4x longer sessions than top news sites



High Impact ad formats drive results



Over 500+ brand safe card and word games



Users return 8x a month to play games on our platform



Bellwether Publisher for quality programmatic supply



Inventory outperforms Adelaide's publisher attention benchmarks



Avg viewability 90%+ with no more than 2 ads per viewport



NMSDC certified minority-owned business

AS SEEN IN

The New York Times

USA TODAY

Nasdaq

Forbes

QUARTZ

BUSINESS INSIDER

TheVerge

Get in touch: pmp@teamunwind.com