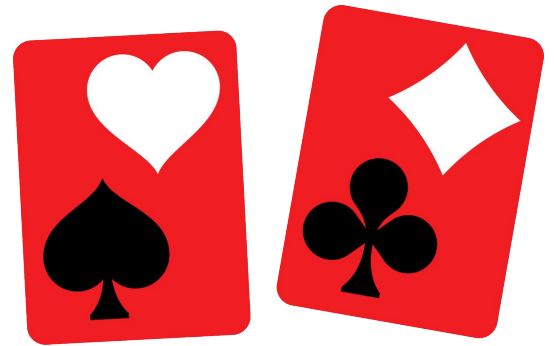


More Than a Game. We're a Community.

Unwind Media develops popular card and word games across the #1 Solitaire community on the web.



Where Health-Conscious, High-Attention Consumers Unwind.

LOYALTY

Users return over **8x** a month to our platform.

ENGAGEMENT

Our avg user session is **4x** the time spent on news publishers like NYT/WaPo.

BRAND

100% of our audience comes from direct traffic or organic/branded search.

COMMUNITY

Leaderboards, Rankings and Multiplayer define our community.

10M

games played daily

30M

annual users

73%

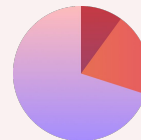
of users identify as the household decision maker

76%

or users prefer brands that sponsor their gaming experience



We partnered with UCLA's CRESST for a study that found cognitive skill and games like solitaire go hand in hand.



AGE BREAKDOWN

- 70% of our audience is +60 y.o.
- 20% of our audience is +45 y.o.
- 10% of our audience is +21 y.o.

Designed for Impact, Quality and Engagement:



Audience Targeting Includes Age, Gender, Ethnicity and Interest.



High Impact Ad Formats Drive Results



Over 500+ brand safe card and word games.



Most People Playing Solitaire Online in 24 Hours September 25, 2024

GUINNESS WORLD RECORDS™ Title for Most People Playing Solitaire



Jounce Media Bellwether Publisher for Quality Programmatic Supply



Outperform Adelaide's Publisher Attention Benchmarks



Avg Viewability 90%+ with No More Than 2 Ads Per Viewport



NMSDC Certified Minority-Owned Business

AS SEEN IN

The New York Times

USA TODAY

Nasdaq

Forbes

QUARTZ

BUSINESS INSIDER

The Verge